

# PROGRAMME AND REGISTRATION BROCHURE



The Institute of Brewing & Distilling  
**Scottish Section**

— W O R L D W I D E —  
**DISTILLED SPIRITS**  
— C O N F E R E N C E —

## **NEW HORIZONS: ENERGY, ENVIRONMENT AND ENLIGHTENMENT**

**7th–10th September 2008**  
(INCLUDING TECHNICAL VISITS)

THE SHERATON GRAND HOTEL & SPA  
EDINBURGH UK

*[www.distillingconferences.com](http://www.distillingconferences.com)*

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## Chairman's Welcome

The Scottish Section of the Institute of Brewing & Distilling is proud to host the third Worldwide Distilled Spirits Conference. Under the theme of New Horizons: Energy, Environment and Enlightenment, we will deliver a programme representing all major categories of spirit drinks to generate a truly global vision of the future. As a unique event in the distilling industry's calendar, it builds on the success of the last two conferences in 2002 and 2005. WDSC 2008 provides an outstanding opportunity for education and networking. On behalf of the Committee, I look forward to welcoming you to Edinburgh in September 2008, where knowledge, experience and enjoyment will be combined in this celebration of spirit production.

*Professor Paul Hughes*

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## TECHNICAL PROGRAMME

*Speakers and Presentation Titles already confirmed include:*

### MONDAY 8th SEPTEMBER

*Global Opportunities and Threats, Fermentation and Raw Materials*

#### Invited Speaker

Speaker to be confirmed

Speaker to be confirmed

Luiz Basso, UNESP – Brazil

Charles Abbas, ADM – USA

James Brosnan, SWRI – UK

Robbie Waugh, SCRI – UK

Speaker to be confirmed

Benoit Ceccaldi, Pernod Ricard – France

Ivan Saldana, Casa Pedro Domecq – Mexico

#### Topic / Title

Scotch Whisky – Global Opportunities and Threats

Gin & Vodka – Global Opportunities and Threats

Sugarcane for Potable & Fuel Ethanol

Going Against the Grain – Food vs Fuel Uses for Cereals

Growing Sustainability in the Wheat Supply Chain

Barley Genetics – Impact on End User Quality

Developments in Russian Vodka Production

Use of Aromatising Yeast in Brandy Production

Tequila – A Peculiar Spirit from a Peculiar Source

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### TUESDAY 9th SEPTEMBER

*Yeast and Fermentation Issues, Energy and Environmental Issues*

#### Invited Speaker

Graham Fleet, University of NSW – Australia

Experts from Academia and Yeast Supply Industry

Mike Jappy, Diageo – UK

Joe Akunna, Abertay University – UK

Speaker to be confirmed

Speakers to be confirmed

#### Topic / Title

Microbiology & Biotechnology of Rum Production

Distillers Yeast Discussion Forum

New-Build Distilleries

Distillery Anaerobic Digestion Treatments

Sustainability Issues for Cask Wood

Presenter Workshop

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### WEDNESDAY 10th SEPTEMBER

*Process Efficiencies in Modern Distilling, Consumer-Product Interaction, Looking to the Future*

#### Invited Speaker

Kevin McNamara, Irish Distillers – Ireland

Andrei Rotovnik, Miel Elektronika – Slovenia

Ian Buxton, Edinburgh Consultancy – UK

Bill Owens, American Distilling Institute – USA

Frank McGuire, HM Revenue & Customs – UK

Arthur Klatsky, Kaiser Permanente Medical Center – USA

John Piggott & Alistair Paterson, Strathclyde University – UK

Presentations by Industry CEOs

#### Topic / Title

Energy Savings Using Online Multivariate Distillation Monitoring

Fuzzy Logic/Neural Networks

Marketing-Production Interface

Knowledge of the Craft Distiller

Brand Reputation and Counterfeiting Issues

Alcohol and Cardiovascular Health

Impact of New Technologies on Flavour

Paul Walsh, Diageo plc – UK, Ian Curle, Edrington Group – UK

## TABLETOP EXHIBITION

The Tabletop Exhibition forms an integral part of the conference to complement the technical programme. Whether you are an existing supplier to the distilling industry or if you see this industry as a potential growth area for your business, the conference will be your chance to meet the key players! Specific exhibition sessions have been timetabled into the programme to ensure substantial exposure. Tabletop Exhibition space costs £1,500 (excl VAT), and includes one full social package. If you would like to exhibit at the WDSC 2008 or for further information, please visit our website or contact Emma Negus-King (emma.negus-king@ibd.org.uk).

*The following companies have already signed to exhibit...*



## SOCIAL PROGRAMME

### Sunday 7th September

Welcome Reception at 1900 hours in the Sheraton Grand Hotel. Join us for our first evening, enjoy a drink and a bite to eat with your fellow attendees and get competitive over one of our icebreaking interactive games...indoor clay pigeon shooting is a must!

### Monday 8th September

Free evening – to give you the opportunity to explore Edinburgh's rich heritage. Renowned not only for its culture but also its plethora of bars and restaurants.

### Tuesday 9th September

Our evening event at Edinburgh Castle is sponsored by **AB Mauri**, and will be your opportunity to experience one of Scotland's greatest tourist attractions – without all the tourists! See the Scottish Crown jewels, appreciate the fantastic views – and sample some true Scottish hospitality.

### Wednesday 10th September

A Gala Dinner at the 5-Star Prestonfield Hotel, built in 1687 by Sir William Bruce (who also built the Palace of Holyroodhouse). Prestonfield defines opulence and glamour. Hosted in the circular Georgian stables, the opulent velvet and gilt splendour will ensure a gala dinner not to be missed!

## TECHNICAL VISITS SUNDAY 7th SEPTEMBER

### Tour 1

#### Grain Distillery/Blending/Bottling

A tour of North British Grain distillery located in the heart of Edinburgh, followed by a short coach trip to Glenmorangie's bottling facilities, with a tutored tasting by Glenmorangie's Master Blender, Rachel Barrie.  
1130 – Depart Sheraton Grand Hotel for a tour of North British Distillery.  
1330 – Tour of Glenmorangie.  
1700 – Arrive back at the Sheraton.

### Tour 2

#### Malt Distilleries

A trip to two distilleries located in the Highlands of Scotland: Blair Atholl Distillery for an insight into the production of Scotch Malt Whisky, followed by Aberfeldy Distillery for a tour of Dewar's World of Whisky, an award winning visitor attraction.  
1130 – Depart Sheraton Grand Hotel.  
1330 – Arrive for a tour of Blair Atholl, Pitlochry.  
1530 – Tour of Dewar's World of Whisky, Aberfeldy Distillery, Aberfeldy.  
1830 – Arrive back at the Sheraton.

*Please note: There is an additional cost involved in attending our Technical Visits. £25 (excl VAT) for IBD Members and £30 (excl VAT) for non-Members.*

*Timings are approximate and for guidance only.*

## ACCOMMODATION / HOTELS

Accommodation may be booked through our website [www.distillingconferences.com](http://www.distillingconferences.com) or directly through the Edinburgh Convention Bureau – Tel: +44 (0) 131 473 3874 or email: [bookings@conventionedinburgh.com](mailto:bookings@conventionedinburgh.com)

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## DELEGATE REGISTRATION FORM

### CONTACT DETAILS

Title:	First Name:	Surname:
Job Title:	Email:	
Company:	IBD Membership No:	
Address:		
Tel:	Fax:	

### FULL DELEGATE

Cost includes entrance to all technical sessions, refreshments and lunches on Monday, Tuesday and Wednesday. In addition, the Sunday Welcome Reception, Tuesday Edinburgh Castle event and Wednesday's Gala Dinner at Prestonfield – including transfers where applicable, are included. (Technical visits are not included.)

#### Early Bird bookings (received by 31st July 2008)

IBD Member Full Delegate	£600
Non-Member Full Delegate	£700
Day Delegate	£300
Student	£250

#### Standard Rates (received after 31st July 2008)

IBD Member Full Delegate	£700	£
Non-Member Full Delegate	£800	£
Day Delegate	£350	£
Student	£300	£

*All prices quoted are excluding VAT at 17.5%*

<b>Additional Full Social Package</b>	£150	£
<b>Wednesday Evening Gala Dinner Only</b>	£75	£

*(Additional Full Social Packages are available only to Sponsors, Exhibitors and Partners, and include the Sunday Welcome, Tuesday Edinburgh Castle event and Wednesdays Gala Dinner at Prestonfield – including transfers where applicable.)*

Please indicate the name of the additional social package recipient:

### DAY DELEGATE

Day delegate price includes entrance to all technical sessions, refreshments and lunch on the day of attendance. Please indicate the day(s) you would like to attend:-

Monday     Tuesday     Wednesday

### Social Events

All social events are included in the Full Delegate package, but to assist us with planning, please indicate which evening events you wish to attend:

Sunday Welcome Reception     Tuesday Evening Event at Edinburgh Castle     Wednesday Evening Gala Dinner at Prestonfield

### TECHNICAL VISITS

<input type="checkbox"/> Grain Distillery/Blending/Bottling	<input type="checkbox"/> Malt Distilleries	IBD Member	£25	£
		Non-Member	£30	£

### Dietary Requirements

Please note that I have the following dietary requirements:

### METHOD OF PAYMENT

Sub Total	£
Plus VAT at 17.5%	£
<b>Total</b>	<b>£</b>

**VAT will be charged if an EC VAT number is not supplied**

**NB: There is a 2.5% administration fee for using a credit card as your method of payment.**

Method of Payment:  Cheque     BACS     Credit Card     Debit Card    Expiry Date: \_\_\_\_\_

Credit Card No: \_\_\_\_\_    3-digit Security No: \_\_\_\_\_    Signature: \_\_\_\_\_

**PLEASE NOTE that all costs are exclusive of VAT.** If your company is registered within the EC (excluding the UK) and you provide your VAT Number, then we do not have to charge VAT at source.

EC VAT No: \_\_\_\_\_    EU Country: \_\_\_\_\_

Please copy and return this form to Mrs Emma Negus-King  
Fax: +44 (0) 20 7499 1156    Email: emma.negus-king@ibd.org.uk  
Institute of Brewing & Distilling, 33 Clarges Street, London, W1J 7EE, UK

IBAN: GB63 RBOS 1600 7910 1003 56
Swift/BIC Code: RBOS GB2L
Account No.: 10100356    Sort Code: 16 00 79

*Cancellations must be received in writing before 31st July, and will incur an administration charge. Cancellations after the 31st July and before the 31st August may be swapped to an alternative delegate name, but no refund will be given. No amendments after the 31st August will be accepted.*